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Filing date: **09/14/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JinLong Li</b>
Application Serial Number:	<b>86970044</b>
Application Filing Date:	<b>04/09/2016</b>
Mark:	<b>BORNFIT</b>
Date of Publication	<b>08/30/2016</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Columbia Insurance Company, 1314 Douglas Street, Suite 1400, Omaha, NE 68102-1944, UNITED STATES, a corporation organized under the laws of Nebraska, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/29/2016. Columbia Insurance Company respectfully requests that the time period within which to file an opposition be extended until 12/28/2016.

Respectfully submitted,  
/David Chen/  
09/14/2016

**David Chen**

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